

ALI ASANI

Project Manager · Team Lead

Founder and Team Lead of the Digital Solutions & AI unit at Al Jazeera Media Network, leading a creative-engineering team remotely. Concurrently Team Lead of the Mobile Migration Support department at Soziale Arbeit Mittelmark e.V. Multilingual operator with experience across journalism, entrepreneurship, and public-sector programme management.

CONTACT

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Syrian / German

LANGUAGES

Arabic Native
English Fluent
German Fluent
Turkish Work Proficiency

TECHNICAL KNOWLEDGE

Linux · Docker · automation
Networking, virtualisation, server admin
AI deployment, LoRA fine-tuning
GPU infrastructure (cloud + on-premise)
Hardware assembly & troubleshooting

EDUCATION

2023 – 2024
Foundations of Social Work
Paritätisches Bildungswerk LV Brandenburg e.V., Potsdam

2007 – 2009
Diploma: Investment Fund Management
Institute of Banking & Financial Sciences, Aleppo University

PROFESSIONAL EXPERIENCE

09/2025 — PRESENT

Founder & Team Lead - Digital Solutions & AI

Al Jazeera Media Network · Remote

- Founded the unit inside the Arabic Digital News division and lead it remotely; built a creative-engineering team.
- Lead Project Manager for the aljazeera.net redesign, coordinating delivery across the network's product, content, and digital identity teams.
- Five internal tools in development to date, broadcast-grade AI tooling for editorial production used directly by newsroom teams.
- Own the unit's administrative management, and infrastructure decisions across cloud and on-premise environments; bilingual stakeholder management (Arabic / English).

01/2024 — PRESENT

Team Lead - Mobile Migration Support

Soziale Arbeit Mittelmark e.V., Bad Belzig, Germany

- Lead the Mobile Migration Support department, covering two parallel projects: the Decentralised Housing Programme and the Mobiles Team.
- Team leadership, financial oversight, and complex casework supporting refugee families toward self-determined living.
- Mediation between clients, landlords, authorities, and the wider community; named contact for the department.

01/2025 — PRESENT · VOLUNTARY

Migration Advisory Council Member

City of Brandenburg an der Havel, Germany

- Appointed member of the municipal advisory board for migration and integration.
- Contributing to policy recommendations and representing the interests of migrant communities to the city administration.

ONGOING · VOLUNTARY

Deputy Works Council Representative

Soziale Arbeit Mittelmark e.V., Bad Belzig, Germany

- Elected representative supporting employees in workplace matters, labour rights, and company policies, alongside primary responsibilities.

FURTHER TRAINING

2017 Project Management for NGOs

Alsharq Forum, Istanbul

2015 Interaction Strategies in Social Networks

Istanbul Media Akademisi

2014 Strategic Communication

Ark (Analysis Research Knowledge), Istanbul

2021 — 2023

Social Worker - Mobile Migration Support

Soziale Arbeit Mittelmark e.V., Bad Belzig, Germany

- Frontline social work with refugee families across two parallel projects: the Decentralised Housing Programme and the Mobiles Team.
- Supported clients toward self-determined daily life, language, navigating authorities, housing, and community integration.
- Promoted to Team Lead of the Mobile Migration Support department in January 2024.

07/2014 — 07/2017

Co-Founder & Administrative Manager

Turkpress (TR İletişim ve Reklam Sanayi Ticaret Ltd.), Istanbul

- Co-founded an Arabic-language news platform covering Turkey for the wider Arab world, addressing a clear gap in serious Arabic-language coverage of a politically and economically central market.
- Owned business operations, staff supervision, reporting, analysis, and presentation preparation.
- Established the company's documentation and data management discipline.

2012 — 2014

News Monitor & Press Review Editor

Syrian National Coalition, Istanbul

- Daily monitoring of English- and Arabic-language news sources.
- Preparation and editing of the daily press review for the Coalition.